

ALL COMMUNICATION IS AN ART FORM
BECAUSE IT REQUIRES CREATIVITY AND
INVOLVES EMOTIONAL INTELLIGENCE.

The ART of COMMUNICATION ...

Some people are naturally gifted in this 'art form' and have no difficulty in sharing ideas and feelings with others.

It's not just about what you say, but how you say it. It is through words, tone, body language, listening, and sometimes even silence.



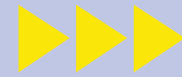
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Want to be a COMMUNICATION ARTIST?



Work on these skills and you will find yourself being understood and listened to.

- *Cut out the jargon and express your ideas simply and clearly.*
- *Listen to everybody around you. Half of communicating is being an active listener.*
- *Respond to what you are hearing. Ask questions and engage with the speaker.*
- *Show empathy and respect to people you talk to.*
- *Watch your non-verbal communication as your body language and facial expressions speak louder than words.*
- *Change your communication style to different audiences. You will speak differently to your friends and grandparents.*
- *Being confident makes others more likely to listen.*

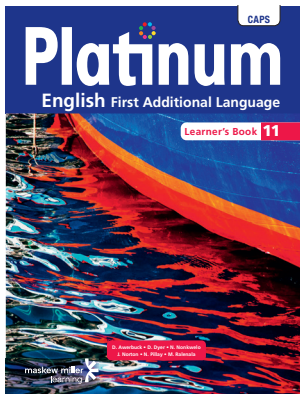
Natural TALENT: A natural flair for communication comes from a variety of factors.

Some people grow up in environments where open discussion and storytelling is encouraged. This develops strong communication skills early on.

Some families encourage all members to speak up, express feelings, and listen carefully to everyone else. This helps.

People who are extroverts often (but not always) manage their emotions well and often communicate more effectively.

Formal education and training is a big plus in communication as one is trained to listen, ask questions and write essays and exams. (It is all about communication!)



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