

8 REASONS WHY Business STUDIES GIVES YOU THE EDGE IT WILL TAKE YOU TO THE NEXT LEVEL

1 PREPARES YOU FOR THE DIGITAL ECONOMY

SA is undergoing digital transformation. Business Studies will prepare you for e-commerce, digital marketing, and tech integration in business. This is an area in HIGH demand!

2 DEMAND FOR ENTREPRENEURS AND INNOVATORS

SA needs job creators. With a background in business studies you will have the edge when starting your own business.

3 FINANCIAL LITERACY

Understanding MONEY teaches you budgeting, investing, and financial planning. This helps you make good decisions – personal and otherwise!

4 SUPPORTS NATIONAL DEVELOPMENT GOALS

SA needs boosting! We need sustainable practices to reduce inequality and narrow the digital divide - Business Studies promotes this.

5 IMPROVES CRITICAL THINKING AND PROBLEM-SOLVING

Business Studies encourages students to analyse, strategise, and think ahead, essential skills for success.

6 PRACTICAL REAL-WORLD LEARNING

Business Studies includes case studies, which gives insight into the 'real deal' in the workplace.

7 OPENS DOORS TO A WIDE RANGE OF CAREERS

It builds a solid understanding in many areas – accounting, economics, law, marketing, management, and logistics.

8 BOOSTS EMPLOYABILITY

It makes you employable! Employers value business-savvy employees who know what's important.

THESE SKILLS
ARE VALUABLE
ANYWHERE IN THE WORLD!

