

SACHAxMASKI Competition

“Stand a chance to win one of incredible prizes including Maski headphones, a signed Gilbert ball, signed rugby balls, and signed rugby t-shirts.”

OFFICIAL RULES

IMPORTANT: PLEASE READ THESE RULES BEFORE ENTERING THE CONTEST.

BY ENTERING THE CONTEST, YOU AGREE TO BE BOUND BY THESE OFFICIAL RULES. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

TERMS & CONDITIONS:

The following “RULES” apply:

1. This Promotional Competition is subject to voluntary entry. Participants accept the terms and agree to be bound by the rules of this Competition.
- 2. Duration:**
 - 2.1. This Promotional Competition commences on **28 May 2026** and ends on 30 June.
 - 2.2. Entries close at midnight on **Tuesday, 30 June 2026**.
 - 2.3. Any entries received after the closing date and time will be invalid and not qualify for the Prize.
- 3. Promoter:**
 - 3.1. This Competition is promoted by Maskew Miller Learning (Pty) Ltd, hereinafter referred to as the “Promoter”.
 - 3.2. The Promoter operates a WhatsApp-based AI-powered educational tool under the brand name “Maski”, accessible on the WhatsApp number +27 72 091 0388. References in these Terms and Conditions to communications “to Maski” or messages “sent to Maski” mean WhatsApp messages sent by a Participant to +27 72 091 0388, and references to messages “sent by Maski” mean WhatsApp messages sent by the Promoter from the aforesaid number. “Maski” is the customer-facing identifier of the Promoter for the purposes of this Competition.
- 4. Participants:**
 - 4.1. This Promotional Competition is open to permanent residents and citizens of the Republic of South Africa who are aged 13 (thirteen) years or older at the date of entry, and is primarily intended for learners and students. The following persons are excluded from entry: any director, member, trading partner, employee or agent of, or consultant to the Promoter or any other person who directly or indirectly controls or is controlled by the Promoter; any supplier of goods or services in connection with this Promotional


Competition; and any influencer or content creator engaged by the Promoter to promote this Competition.

- 4.2. All participants below eighteen years of age may only enter into this Promotional Competition with the consent and/or assistance of their parents or legal guardians.
- 4.3. By entering into this Promotional Competition in the prescribed manner, all participants agree to be bound by these rules which will be interpreted by the Promoter, whose decision regarding any dispute will be final and binding.
- 4.4. The Promoter reserves the right to amend, modify, change, postpone, suspend or cancel this Promotional Competition, any of its prizes or any aspect thereof, without notice at any time, for any reason which the Promoter reasonably deems necessary.

5. Prize:

- 5.1. After the entries have closed, the Promoter will draw ten (10) winners on **2 July 2026**. Each winner will be awarded one (1) prize, being one of the following: a Maski headphone set, a signed Gilbert ball, a signed medium-sized ball, or a signed rugby t-shirt.
- 5.2. The period in which the prize will be fulfilled will be agreed upon by the Promoter in collaboration with the winning entrant who submitted the winning entry.
- 5.3. The Prize is neither transferable nor redeemable for cash.
- 5.4. Each Prize is limited to one (1) item per winner, being one of the following: a Maski headphone set, a signed Gilbert ball, a signed medium-sized ball, or a signed rugby t-shirt only. The Promoter will not be responsible for any delays, costs, taxes or expenses incurred in connection with the redemption or use of the Prize.
- 5.5. The Promoters are not liable for any defect in the Prize.
- 5.6. The Promoters reserve the right to substitute the Prize with any other prize/s of comparable commercial value.

6. How to enter:

- 6.1. Participants enter this Promotional Competition by tapping a SACHAxMASKI campaign link, which may be distributed through any of the following channels at the Promoter's discretion: a banner or call-to-action on the Maski website, a social media post on the Promoter's official accounts, a post or message published by an appointed influencer or content-creator partner of the Promoter, an electronic message shared by an existing Maski user, or any other digital channel approved by the Promoter from time to time. The link opens WhatsApp with a pre-filled message addressed to Maski in the following pre-filled form: "Hi Maski, let's study! Code: SACHAxMASKI  - I agree to the Competition Ts and Cs: maski.co.za/terms (reply STOP to opt out of the Competition)". The pre-filled message confirms the Participant's acceptance of these Terms and Conditions and their right to opt out of the Competition by replying "STOP". General opt-outs from the Maski service must be made in accordance with the Promoter's privacy policy. The Participant's entry is submitted when the Participant sends the pre-filled message to Maski. By sending the message, the Participant confirms that s/he understood and accepted these Terms and Conditions, which may be accessed at maski.co.za/terms. Entry is free; no purchase of any Maski product or service is necessary, and the only cost to the Participant is any standard mobile data or messaging charges levied by their network operator.
- 6.2. Entries must be submitted via the official WhatsApp deep link only. Entries received via any other channel, or that do not contain the entry code "SACHAxMASKI", will not qualify.
- 6.3. Only one (1) entry is permitted per WhatsApp number for this Competition. Multiple entries received from the same WhatsApp number will be treated as a single entry, and only the first valid entry will be considered in the draw. The Promoter will identify duplicate entries by matching the sending WhatsApp number against the entry code "SACHAxMASKI".

- 6.4. In order for the entry to be considered valid, the WhatsApp message must be sent to Maski during the competition period, contain the entry code "SACHAxMASKI", and be sent from a contactable South African mobile number.
 - 6.5. Participants must either be the legal owner of the WhatsApp number used to submit their entry or have the permission of the legal owner to use such number to enter this Promotional Competition.
 - 6.6. Every valid entry has an equal chance of being selected as the winning entry, regardless of which campaign link or influencer was used to submit it. The source / referral identifier embedded in the deep link is used solely by the Promoter for attribution and reporting purposes and does not affect the odds of any entry being drawn.
 - 6.7. The Participant acknowledges that influencer partners promoting this Competition may receive payment, free products or other consideration from the Promoter in connection with that promotion. Influencer partners and their immediate family members are excluded from entering this Competition.
 - 6.8. Opt-out. A Participant may withdraw their entry from this Competition at any time by sending a WhatsApp message reading "STOP" to Maski on (+27 72 091 0388). Where such a Competition opt-out request is received before the draw date, the relevant entry will not be considered in the draw. For the avoidance of doubt, a "STOP" message sent in the context of this Competition constitutes a withdrawal of the Participant's entry only. General opt-outs from the Maski service, including requests for the deletion of personal information, must be made in accordance with the Promoter's privacy policy.
 - 6.9. Free homework help service. By entering this Promotional Competition, the Participant also signs up to receive ongoing access to the Maski free homework help service via WhatsApp. The Participant acknowledges and agrees that: (i) the Maski homework help service is provided free of charge and the Participant will never be asked to pay any fee, subscription or other amount to use the service; (ii) the service is primarily initiated by the Participant, but Maski may from time to time send the Participant service-related messages on the WhatsApp number used to enter, including (a) operational messages strictly necessary to provide the service (for example, replies to the Participant's own questions or messages confirming receipt of an entry, an opt-out request or a pause request), and (b) periodic service-related prompts asking whether the Participant would like assistance with homework, exam preparation or related study support; (iii) the service is not, and will not be used as, a channel for marketing, promotional, advertising or third-party commercial communications, and Maski will not send the Participant any messages that are not service-related as described above; (iv) the Participant may stop using the service and have their personal information deleted at any time in accordance with the Promoter's privacy policy and every message sent by Maski under this clause 6.9 will identify how the Participant may opt out.
- 7. Selection process:**
- 7.1. Once the competition period has closed, Promoter will conduct ten (10) random electronic draws from all valid entries to determine ten (10) winners. Each winner will receive one (1) prize only, being one of the following: a Maski headphone set, a signed Gilbert ball, a signed medium-sized ball, or a signed rugby t-shirt. No winner may receive more than one prize.
 - 7.2. The Promoter's decision will be final and not subject to any review or discussion.
 - 7.3. Each winner will be contacted on the WhatsApp number from which their entry was sent as soon as possible after their name is drawn
 - 7.4. The Promoter reserves the right to announce and post the names of all winners on Maski's official social media channels, including Instagram, TikTok and Facebook, and/or the Maski website. By entering this Competition, each Participant acknowledges and agrees that, if selected as a winner, their name (and, where provided, any photograph or

likeness submitted in connection with this Competition) may be used by the Promoter for this purpose without further consent or compensation.

8. Forfeiture and Disqualification:

- 8.1. The Prize will be forfeited if the successful Participant is not available to accept delivery of the Prize from the Promoter within thirty (30) days of a direct notification from the Promoter;
- 8.2. If forfeited in terms of paragraph 8.1 above, the Promoter may select, by means of another draw, another successful Participant, or the Promoter may in its sole discretion decline to appoint another successful Participant.
- 8.3. If the Promoters are unable to reach any person after drawing his/her entry for whatsoever reason, such person will be disqualified and the draw of a replacement entry shall take place in the same manner as the first draw.
- 8.4. Entries which are unclear, illegible, contain errors, contain inappropriate objects, do not contain the name or contact details of the entrant, do not include the SACHAxMASKI entry code, are duplicates, or are received outside the competition period or that are from Disqualified Persons will be declared invalid.
- 8.6. Participants accept that failure to adhere to these rules results in immediate disqualification from the Promotional Competition.

9. General:

- 9.1. Successful Participants (winners) may be required to take part in various forms of publicity, which may include the taking and publishing of photographs and the posting of winner announcements on the Promoter's official social media channels, including Instagram, TikTok and Facebook, and/or the Maski website.
- 9.2. Participation in the Promotional Competition is conditional upon the Participant's consent to take part in such publicity, including the use of their name and likeness in winner announcement posts on the Promoter's social media channels. Such consent will be deemed to have been given once the Participant submits his/her entry.
- 9.3. Successful Participants will not be entitled to any payment or other form of remuneration for any publicity associated with this Promotional Competition or with the Promoter's business.
- 9.4. All and any materials, including publicity materials, related to this Promotional Competition and/or the Promoter's business will be the sole property of the Promoter.
- 9.5. The Promoter reserves the right to terminate or temporarily suspend this Promotional Competition, at its own cost, if technical or other difficulties may compromise its integrity. In this case, the Promoter, its directors, employees, and agents shall not be held responsible for the termination or temporary suspension of the Promotional Competition and the same will apply to any difficulties experienced by Participants in submitting a Promotional Competition entry form.
- 9.6. Neither the Promoter (including its directors, employees, agents and consultants), and their respective advertising, media and Public Relations agencies, nor their trading partners shall be liable in any way whatsoever for any loss, damage or costs, howsoever arising, suffered by any Participant.
- 9.7. The Promoter reserves the right to alter these rules, including the Prize, at its own discretion. Such altered rules and prizes shall become effective immediately after being altered or on such a date as may be determined and will be placed on the Promoter's website at maski.co.za/terms for Participants to view.
- 9.8. Should any dispute arise in relation to the interpretation of these competition rules, the decision of the Promoter shall be final and no correspondence shall be entered into further.
- 9.9. These rules are governed by the laws of the Republic of South Africa and Participants agree that this Promotional Competition is subject to the exclusive jurisdiction of the South African courts.
- 9.10. In the interest of the Consumer, the Promoter has made every reasonable effort to ensure that the rules, terms and conditions of this Promotional Competition are in line with and

subject to the provisions of the Consumer Protection Act, 68 of 2008 (CPA), particularly with section 36 of the Act.

- 9.11. These rules, as amended from time to time, will be published on the website maski.co.za/terms and may also be requested at any time during the Promotional Competition by sending a WhatsApp message to Maski on +27 72 091 0388.
- 9.12. Personal information collected. The only personal information that the Promoter collects from a Participant at the point of entry is the Participant's WhatsApp mobile number, together with the technical metadata associated with that entry, namely (i) the entry code, (ii) the source / referral identifier embedded in the deep link used to enter, and (iii) the date and time of entry. The Promoter does not request or collect the Participant's name, identity number, date of birth, address, email address or any other personal information at the point of entry. The Promoter will process the Participant's WhatsApp number and the related metadata solely for the purposes of (a) administering this Promotional Competition, (b) verifying that entries are valid, (c) attributing entries to the relevant influencer or referral source for the Promoter's internal reporting purposes, and (d) providing the Participant with access to the free homework help service referred to in 6.9. The Promoter will only contact a Participant proactively on the WhatsApp number used to enter where the Participant has been selected as the winner of this Competition, in order to notify the Participant and arrange delivery of the Prize. If the winner subsequently chooses to share additional personal information with the Promoter (such as their name, address or other details) for the purpose of receiving the Prize, the Promoter will process that information for that purpose only.
- 9.13. No marketing use. The Promoter (and Maski as the customer-facing WhatsApp service of the Promoter) will not use the personal information collected through this Promotional Competition to send the Participant any marketing, promotional, advertising or third-party commercial communications, and will not add the Participant to any marketing database, mailing list, broadcast list or subscriber list for those purposes. The Promoter will not sell, rent, license or otherwise transfer the personal information of Participants to any third party for marketing purposes. Proactive contact with a Participant on the WhatsApp number used to enter is limited to: (i) winner notification and prize delivery contact by the Promoter, as described in 9.12 above; and (ii) operational messages and periodic service-related prompts sent by Maski under 6.9, all of which will identify how the Participant may opt out.
- 9.14. No sharing with influencers or third parties. The identity and contact details of individual Participants will not be shared with any influencer partner, advertising agency or other third party. Influencer partners will only receive aggregated and anonymised entry data linked to their referral identifier (for example, the total number of entries attributed to their link), and will not receive any personal information of Participants.
- 9.15. Data retention. The Promoter will retain the personal information collected through this Promotional Competition for as long as the Participant continues to engage with, or has access to, the free homework help service referred to in 6.9, and for such reasonable additional period as is necessary to administer the Competition, fulfil the Prize, deal with any related queries or disputes, and comply with the Promoter's legal, regulatory and tax record-keeping obligations. The personal information of any Participant who opts out in accordance with 6.8 will be deleted within a reasonable period after the opt-out request is received, save where the Promoter is required by law to retain it for longer.
- 9.16. Minors. Where a Participant is below 18 (eighteen) years of age, the Participant confirms that they have obtained the consent and assistance of their parent or legal guardian before entering. Where a Participant is below 13 (thirteen) years of age, that Participant is not permitted to enter this Promotional Competition; any entry the Promoter identifies as having been submitted by a child under 13 will be invalidated and the related personal information deleted.
- 9.17. Participant rights. Participants have the right at any time to: (i) confirm whether the Promoter holds personal information about them; (ii) request access to that personal information; (iii) request the correction or deletion of that personal information; (iv) withdraw their entry in accordance with clause 6.8; and (v) lodge a complaint with the Information Regulator of South Africa. Any such request may be made by sending a

WhatsApp message to Maski on +27 72 091 0388 (for example, the Participant may simply reply "STOP" to exercise the rights set out in (iii) and (iv) above).
9.18. Lawful basis. The Promoter relies on the Participant's voluntary entry into this Competition and voluntary use of the free homework help service referred to in 6.9 as the lawful basis for processing their personal information in terms of section 11 of POPIA. Submission of an opt-out request under clause 6.8 will be treated as a withdrawal of consent for the purposes of POPIA, and the Promoter will cease processing the relevant personal information save where it is required by law to retain it.

Contact information:

Promoter:	Maskew Miller Learning (Pty) Ltd
Registration number:	2009/022455/07
Physical address:	10 Freedom Way, Montague Gardens, Milnerton 7441, South Africa
Postal address:	P.O. Box 37014, Chempet 7442, South Africa
Telephone:	(021) 532 6000
Contact (WhatsApp only):	+27 72 091 0388 (Maski)]
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